

Abubyte POS - Financial Summary

Current Revenue & Business Model

PROVEN REVENUE MODEL

Component	Price	Frequency	Notes
Setup Fee	\$99	One-time per client	Includes installation, configuration, training
Monthly Subscription	\$39	Recurring	Basic support, updates, maintenance
Premium Add-ons	\$29-99	Optional per client	Advanced features, customizations

CURRENT TRACTION

Active Paying Client: ONE10 FOODS - Setup Fee Collected: **\$99** (one-time) - Monthly Recurring Revenue: **\$39** - Subscription Started: [Date] - Current Status: **ACTIVE & PAYING**

Client Lifetime Value (LTV): - Minimum 12-month retention: **\$567** (\$99 + 12×\$39) - Typical 24-month retention: **\$1,035** (\$99 + 24×\$39)

BUSINESS MODEL STRENGTHS

1. **Recurring Revenue:** Predictable monthly cash flow
2. **High Margin:** Software has near-zero incremental cost per client
3. **Upsell Potential:** Multiple premium features ready for rollout
4. **Client Stickiness:** POS systems rarely changed once implemented

KEY FINANCIAL METRICS

- **Gross Margin:** 85%+ (after payment processing)
- **Customer Acquisition Cost:** Currently \$0 (referral-based)
- **Monthly Recurring Revenue (MRR):** \$39 (with ONE10 FOODS)
- **Annual Recurring Revenue (ARR):** \$468
- **LTV:CAC Ratio:** ∞ (infinite, as CAC currently \$0)